

MAYOR HELENA MORENO
CITY OF NEW ORLEANS

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OFFICE OF THE MAYOR
1300 Perdido Street
New Orleans, Louisiana 70112

April 1, 2026

Greetings Premium Cigar Association Members, Exhibitors, and Attendees,

As the 63rd Mayor of New Orleans, it is my absolute privilege to welcome you to our beautiful city for the PCA26 Trade Show.

We celebrate that New Orleans is a welcoming city—one that is open-hearted, honors its roots, and embraces others. My own story serves as proof. As a young journalist twenty-five years ago, New Orleans welcomed me with open arms. I fell in love with this city and chose it as my forever home. It is my hope that during your time here, you feel that same embrace.

The Premium Cigar Association has built a long legacy of supporting specialty tobacco retailers, manufacturers, and industry partners through advocacy, education, and business development. That mission matters because strong industries depend on strong relationships, entrepreneurial spirit, and a commitment to helping small businesses grow. In New Orleans, we understand the power of craftsmanship, hospitality, and local commerce to strengthen communities and create opportunity.

PCA26 brings a major international business gathering to our city. This annual trade show gathers retailers, manufacturers, distributors, brokers, suppliers, and industry media from around the world for buying, selling, networking, and professional programming. While you are here to do business, you are also surrounded by a city defined by resilience, culture, and innovation—an ideal setting for meaningful connections and memorable conversations.

I encourage you to step outside the convention halls during your visit. Experience our world-class restaurants, listen to the music that fills our streets, and meet the incredible people who make this city unlike anywhere else in the world. We are a city built on faith, hope, and a deep love for one another, and we are thrilled to share that spirit with you.

Laissez les bons temps rouler!

Sincerely,



Helena Moreno
Mayor, City of New Orleans